

# Aalok Shikha

Bandhan-Konnagar was registered under West Bengal Societies Registration Act and commenced its journey in 2001.



**16**  
States



**36,822**  
Villages



**42,58,302**  
Beneficiaries

## Bandhan's Quarterly newsletter

April-June, 2025



## 24 years of Transforming Lives

On 11th April 2025, Bandhan-Konnagar celebrated its Foundation Day. Each year, this day is a moment to honour the organisation's inception—an idea that began with a simple yet profound mission: to uplift the underserved, empower the marginalised, and drive inclusive, community-led development.

This year's observance brought together senior team members for a meaningful celebration and an interactive session. The occasion was marked by heartfelt reflections and recollections of Bandhan-Konnagar's transformative journey—from its grassroots beginnings to becoming a catalyst for change in vulnerable communities. Founder of Bandhan Mr. Chandra Shekhar Ghosh shared a voice message with the participants in the event. Senior leaders shared stories of challenges, progress, and impact, highlighting the milestones that define the organisation's path. The day served as both a tribute to the past and a pledge for the future, renewing the collective commitment to reach more lives, nurture more dreams, and deepen the impact in the years to come.

## AICTE Approval Granted to Bandhan School of Business, Shantiniketan

The Bandhan School of Business, Santiniketan, under Bandhan has received official approval from the All India Council for Technical Education (AICTE) for the academic year 2025–26. The approval has been granted in accordance with the provisions under the AICTE (Grant of Approvals for Technical Institutions) Regulations, 2020, notified vide F. No. AB/AICTE/REG/2020 dated 4th February 2020 and amended on 24th February 2021, under the AICTE Act of 1987. Under this approval, Bandhan School of Business is permitted to offer the following Post Graduate Diploma in Management (PGDM) programmes: PGDBM (Business Management), PGDB&FM (Banking and Finance Management), PGDBAM (Business Analytics) – 60 seats in each Programme.

This recognition is a significant step forward in Bandhan's mission to offer world-class management education that is inclusive, industry-aligned, and impact-driven. With this milestone, Bandhan-Konnagar continues to extend its vision of empowerment through higher education.

## Thalassemia Screening – Jhargram (Date: April 11 2025)



As a part of Bandhan's Healthy Baby Wealthy Nation (HBWN Phase -IV ) project supported by HDFC Life the health team organised a Thalassemia screening camp in partnership with the Jhargram District Health Department.

- 193 students were screened at a local school.
- Health professionals conducted awareness sessions on genetic causes, symptoms, diagnosis, and preventive measures of Thalassemia.

This initiative aimed to build long-term awareness among adolescents and encourage early health-seeking behaviour.

## Asset Transfer Ceremony – Meghalaya (April 17, 2025)

Targeting the Hardcore Poor Programme (THP) achieved a significant milestone was achieved under the NABARD-supported livelihood enhancement project in East Khasi Hills. The Asset Transfer Ceremony formally marked the handover of productive assets to selected rural beneficiaries, aimed at improving household income through sustainable economic activities.

Key dignitaries present included: Ms. JR Blah, Chief General Manager, NABARD (Regional Office); Mrs. Madhurima Sen, Deputy General Manager, NABARD (Head Office); Mr. Jagannath and Mr. Arkin Mynsong from the Meghalaya State Rural Livelihood Society (MSRLS); Mr. Soumen Mitra, Advisor; Mr. Biplab Ghosh, Deputy VP from Bandhan; and Local leaders, village secretaries, and headmen



## Career Guidance – Aligarh (April 19, 2025)

Dr. Ajay Bardhan Acharya, Regional Director of IGNOU, delivered a motivating session at the Bandhan Skill Development Centre (BSDC) in Aligarh.

- Focused on career planning, higher education pathways, and personal development
- Inspired students to pursue both vocational and academic opportunities confidently



## Industry Exposure Visit – Domino's Pizza, Patna (April 29, 2025)



35 trainees from Bandhan's Employing the Unemployed Programme visited a Domino's Pizza store for practical industry exposure.

- Led by Store Manager Ms. Honey Mishra
- Covered key areas: customer service, kitchen operations, inventory & team coordination
- Helped bridge the gap between training and employment by offering real-time insights into food service industry operations.

## Job Fairs & Counselling Drives – West Bengal (April–June 2025)



In partnership with the Directorate of Employment, Govt. of West Bengal, Bandhan hosted career fairs in:

- Dhakuria, Siliguri, Chuchura, Kalyani, Budgebudge, Basirhat, Kalimpong, Howrah
- Engaged hundreds of job seekers through employer meets and job matching
- Individual counselling was provided, and many were enrolled in Bandhan's 90-day placement-linked training programme

## Rabindra Jayanti – Bandhan Academies (May 16, 2025)

All 10 Academies under the Bandhan Education Programme celebrated Rabindra Jayanti, commemorating the birth anniversary of Nobel laureate Rabindranath Tagore.

- Events featured recitations, songs, dances, and speeches inspired by Tagore's works.
- Students, parents, and teachers participated actively, making the day culturally enriching.

These celebrations aimed to instil pride in Indian heritage and foster creativity and critical thinking among students.



## Menstrual Hygiene Day - Ajmer (May 27–30, 2025)



In the spirit of breaking taboos and fostering awareness, World Menstrual Hygiene Day was observed under the "Take Care To Dare (TCTD I)" Project in Ajmer Rural and Kishangarh blocks of Ajmer district, supported by Bajaj Finance Ltd.

- Seminars were held with participation from adolescent girls, community stakeholders, and local leaders.
- The sessions focused on menstrual hygiene management, debunking myths, and promoting open conversations around menstruation.

This celebration empowered young girls to manage menstruation with dignity and health consciousness.

## Celebration of World Environment Day: June 5, 2025

### Bandhan Academies

- Tree plantations, poster competitions, and waste management initiatives were led by students of Bandhan Academies.
- The events reinforced values of ecological responsibility and environmental stewardship in youth.

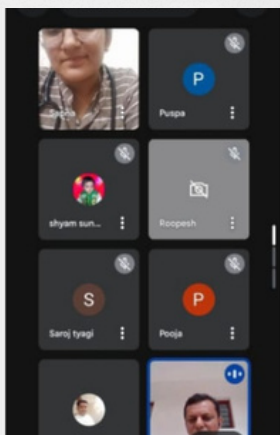


### Bandhan Climate Action Programme

- A community-level observance was held in Jiara Village to promote awareness on natural resource conservation.
- Panchayat leaders spoke on the importance of local action for global sustainability.
- Activities included awareness talks, discussions, and clean-up drives.



## Virtual Meetings with Adolescent Girls' -Ajmer (June 12 & 18, 2025)



Quarterly virtual health education sessions were organised under ``Take Care To Dare (TCTD I) “ Project for adolescent girls’ Group Leaders from Ajmer Rural and Kishangarh on June 12 and June 18, 2025 respectively.

- Conducted by MBBS doctors
- Topics included Reproductive Tract Infections (RTIs), HIV, and AIDS awareness
- Interactive Q&A enabled girls to seek clarity and support in a safe and stigma-free space.

These sessions aimed to build leadership and peer-sharing capacity among adolescent girls to promote health awareness within their communities.

## Verra Carbon Verification Audit – North 24 Parganas (June 24, 2025)

A field verification audit was successfully conducted by Verra, a global carbon certification agency.

- Conducted across Hasnabad, Hingalganj, Sandeshkhali-I & II
- Evaluated Bandhan’s climate mitigation and carbon sequestration activities

The successful audit is a significant step toward international recognition and ensures transparency in environmental projects under Bandhan Climate Action Programme.



## Field Visits & Stakeholder Engagement

From April to June 2025, several impactful field visits were conducted by key partners and stakeholders to Bandhan-supported projects across India. These visits strengthened institutional collaboration, provided critical feedback, and reaffirmed confidence in the community-led development model.



- Telangana (April 15, 2025): Mr. Jitesh Patel- District collector & Mandal Parishad Development Officer of Burgampahad Mandal, Mr. Jamal Reddy & ITC MSK team & Factory team visited ITC catchment areas in Bhadradi District and met with a few of the Graduated beneficiaries and experienced their development journey with support from Bandhan. The team was impressed to see the services that Bandhan extends to uplift the socio-economic conditions of those deprived women headed households.

- Meghalaya (April 16, 2025): Mr. Madrass Dkhar- District Development Manager again visited project areas in Shillong. The team observed different activities like- PRA, Group meeting and also met with few beneficiaries with their enterprises. Fruitful interaction also held with the team in presence of BK HO senior Officials on Returnable grant, beneficiary asset value and income calculation, and New IT software development.



- Maharashtra (May 19-20, 2025): Mr. Manoj Chalach- General Manager & Mr. Gaurav Solanki- Assistant Manager from NABARD HO along with Mr. Vineet Bhat- Assistant General Manager from NABARD Regional Office, Pune and Mr. Nitin Shelke- District Development Manager of Solapur visited project areas in Solapur. The team observed different activities like- Group meeting asset transfer ceremony and also met with few beneficiaries with their enterprises. Fruitful interaction also held with the team in presence of BK HO senior Officials on Returnable grant, beneficiary asset value and income calculation, and record keeping.



- Maharashtra (May 24, 2025): Mr. Akhilesh Yadav- Regional Manager along with 2 other Programme Officers- Mr. Sri Ram & Mr. Vishal Pandey from ITC Ltd visited programme areas within ITC catchment in Kapurthala District- Punjab and met with a few of the MSK-11B Project beneficiaries and experienced their development journey with support from Bandhan.



- Jharkhand (May 28, 2025): Mrs. Suman Saurav Sahoo- Deputy General Manager and Mr. Nikhil Gotepode- Assistant Manager from NABARD Regional Office of Hazaribag visited project areas in Hazaribag, Jharkhand and met with few project beneficiaries. The team also present in the PIMC meeting conducted by Bandhan.



- Meghalaya (May 29, 2025): Mr. Arun Kumar- Deputy General Manager and Mr. Madrass Dkhar- District Development Manager of Regional Office- Shilong, NABARD visited project areas and met with few beneficiaries. They also attended the asset transfer ceremony organized in Shilong.

- Telangana (June 14, 2025): ITC Ltd officials Mr. Jayprakash Ramaswami- Programme Manager and Mr. Sagar Bhatia- Programme Officer visited Bhadradi and Medak districts, met graduated beneficiaries and reviewed project progress.



- Jharkhand (June 23, 2025): Mrs. Richa Bharti- District Development Manager from NABARD, visited project areas in Hazaribagh districts. He observed different project activities and also met with few beneficiaries with their enterprises and interacted their enterprise status, income calculation, and record keeping.

- Odisha (June 17, 2025): GRIP Project was visited by a team from NABARD comprising Mr. Niranjana Bhuyan- Deputy General Manager and Mr. Samarak Kr. Mohanta- District Development Manager. The team met with few of the beneficiaries and also had interaction with the project staff.



- June 30, 2025: Mr. Madrass Dkhar- District Development Manager from NABARD visited project areas in Shillong and met with few project beneficiaries and observed their enterprises.

**दैनिक नवज्योति**

tonk - 29 May 2025 - Page 1



**नृप सवित्र/नवप्रणीत**  
 ॥१॥ भवतु कोनरस सखा ह्रा  
 कोटक मीनरस के हरातु मे  
 एक मत्वावर्ण होय फोम को  
 अकोनर विजय नमः। संवत् को  
 कम्पनित और अविजयन प्रिया  
 मेवा और टीका गीतर कल्पना  
 मेवा न वारवत् कः कर्वाज  
 और रसमय प्रेम को रचनी  
 मीनरस और को रचनी को  
 रोकवत और गणेशस्य के टीका  
 अकारवत् कल्पना देवपाल के  
 प्रति ज्ञानरस कवच है। नरसि  
 मीनरस और को रचनी कवच है। नरसि

में अवरत को कमी गणेशस्य के  
 टीका मनु और शिखर स्वभाव के  
 शिखर मनु और शिखर नमः कवच है।  
 इस मीनरस में वारवत् के शिखर  
 अवरत मनु अवरत अवरत  
 एवम् को रचनी, मीनरस कवच  
 वरत प्रेम ज्ञान और उपाय को  
 जाननी टीका। होय फोम में  
 उपायन मीनरस और को स्वयं  
 विजयन मीनरस, वरवत् को स्वयं  
 टीकाकर, फल, हरि सवित्र  
 और के नरसि मीनरस के प्रति  
 वारवत् लभ को विजयन में जाननी टीका।

**यूज सर्विस/जवाबोती,**  
विपदा। इस प्रकार चला गया कि  
पंचांग कोषाग्रसंस्था द्वारा कोटवा  
सर्विड का के सहयोग से एक  
प्रभावशाली हेल्प लाइन का एक  
का आरम्भ किया गया। केवल  
का मुक्त मूल्य परमिशन होने से  
सर्वश्री महिलाओं को सर्वश्री  
को रोषणा और सर्वश्रीस  
के दौरान जहाँ उपचार के  
जानसूचना के हैं। कार्यक्रम का  
संचालन प्रथम संस्था की  
कम्युनिटी ऑर्गेनाइजेशन सुलुस  
में व टीए लीडर पूजा कोटवा  
सर्वश्री करती हैं। उन्होंने

**दैनिक नवज्योति**

tonk - 14 May 2025 - Page



**यूज सर्विस/जवाबोती,**  
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पंचांग कोषाग्रसंस्था द्वारा कोटवा  
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संचालन द्वारा संस्था को  
कम्युनिटी ऑर्गेनाइजेशन सुलभ  
मैंने व टीका लेखक पूज्य का  
सहयोग किया। उन्होंने

73,137  
7 million more

वनस्पति। तुलना शाखा के रजवास और तुल्यीयत गांव में बंधन कोषावर संस्था ने कोटक महिंद्र बैंक के सहयोग से स्वास्थ शाखास्त का कार्यक्रम किया। इसमें संस्था की हेल्थ स्टाफ कम्युनिटी ऑर्गेनाइजर सुजिता जैन और सुमन चौधरी ने भाग लिया। दोनों ने गर्भवती महिलाओं के अग्र-पर जाकर उन्हें गर्भावस्था की देखभाल के बारे में बताया। जल्दी टीके, बीपी जांच, वजन लेना, दिना में दो बार भोजन के साथ दालिया और फल खाने की सलाह दी। साफ-सफाई के महत्व की भी समझाया। संवादप्रत्म तरीके से पोषण और देखभाल के आसान उपाय बताए।

मिर्ची • मिर्चई • कलमन्नी • ड्रिफ्ट • मरामोर्ट • टीरामोर्ट • मारुतु • पीसी • देवरी • मारमाम • मरिमा •

**न्यूज सर्विस/नवज्योति,** को भी सम्मन्वाया। संवादालयक तरीक  
वनस्थली। निकटवर्ती गांव सुनार से पोषण और देखभाल के असा-  
रखला के कुम्भीपुरा गांव में वेबन उपज बरपा। इस हालत से गाँवी में  
कोननगर संस्थान में कोटक मीहंद्र बैक स्वास्थ्य के प्रति जागरूकता बढ़ी  
के सहयोग से स्वास्थ्य जागरूकता कोटक मीहंद्र बैक के सहयोग से  
कार्यक्रम किया।

इसमें संस्था की हेल्थ स्ट्रक कम्यूनिटी अंगनावाड़ सुनीता जैन और सुमन चौधरी ने भाग लिया। दोनों ने गर्भवती महिलाओं के घर-घर जाकर उन्हें गर्भावस्था की देखभाल के बारे में बताया। जल्दी टीके, बीबी जांच, वजन लेना, दिमा में दो बार भोजन के साथ दहीबाघ और फल खाने की सलाह दी। साफ-सफाई के महत्व को भी बताया।



नरवल्ली। सुभात शाख के रजवास और तुम्बीसय गांव में बंधन कोतगर संस्था ने कोटक महिंद्रा बैंक के सहयोग से स्वास्थ्य जागरूकता कार्यक्रम किया। इसमें संस्था की हेल्थ स्टाफ कम्युनिटी ऑर्गनाइजेशन सूचीता जैन और सुमन चौधरी ने भाग लिया। दोनों ने गर्भवती महिलाओं के घर-घर जाकर उन्हें गर्भावस्था की देखभाल के बारे में बताया। जरूरी टीके, बीपी जांच, वजन लेना, दिन में दो बार भोजन के साथ दलिया और फल खाने की सलाह दी। साफ-सफाई के महत्व को भी समझाया। संवादात्मक तरीके से पोषण और देखभाल के आसन उपयुक्त बताए।

पुलिस जी के सुझाव संसार की सार्वजनिक जगहों में लगे हैं।

**वनस्थली.** निकटवर्ती गांव सुनारा शाखा के तुम्बीपुरा गांव में स्वास्थ्य जागरूकता कार्यक्रम हुआ। इसमें सुनीता जैन और सुमन चौधरी ने ने गर्भवती महिलाओं के घर-घर जाकर उन्हें गर्भावस्था की देखभाल के बारे में बताया। टीके, बीपी जांच, वजन लेना, दिन में दो बार भोजन के साथ दलिया और फल खाने की सलाह दी। साफ-सफाई के महत्व को भी समझाया। संवादात्मक तरीके से पोषण और देखभाल के आसान उपाय बताए। इस पहल से गांवों में स्वास्थ्य के प्रति जागरूकता बढ़ी।

वजन लेना, दिन में दो बार भोजन के साथ दलिया और फल खाने की सलाह दी। साफ-सफाई के महत्व को भी समझाया। संवादात्मक तरीके से पोषण और देखभाल के आसान उपाय बताए। इस पहल से गाँवों में स्वास्थ्य के प्रति जागरूकता बढ़ी।

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**निवाडी (का.स.)**। वंशधर कोनारप संस्था द्वारा कोटक महिडा बँक के सहयोग से एक महत्त्वपूर्ण हेल्थ फोरम का आयोजन किया जा रहा। संस्था की कम्प्यूटिड ऑर्गनाइजेशन प्रिजेन्ट बरवा एवम् टीम लीडर कल्पना मोघा ने बताया कि कार्यक्रम का उद्देश्य ग्रामीण क्षेत्र की गर्भवती महिलाओं को एनीमिया की रोकथाम और गर्भावस्था के दौरान आवश्यक स्वास्थ्य देखभाल के प्रति जागरूक करना है। उन्होंने महिलाओं को एनीमिया याथी शरीर में आयरन की कमी गर्भावस्था के दौरान मातृ और शिशु स्वास्थ्य के लिए गंभीर खतरा बन सकती है। इस स्थिति से बचने के लिए आयरन युक्त आहार, फोलिक एसिड की गोलीयाँ, नियमित वजन व ब्लड प्रेशर जांच जैसे आयोजनों की जानकारी दी। हेल्थ फोरम में व्यवस्थित महिलाओं को स्वस्थ जीवनशैली, स्वच्छता के महत्व, टीकाकरण, फल, हरी सब्जियाँ आदि के नियमित सेवन से होने वाले लाभ की विस्तार से जानकारी दी।