

## QUARTERLY NEWSLETTER

July - September, 2023

### Playbook Launch

Bandhan-Konnagar (BK) participated in the launch of the Playbook “Going the Last Mile: Lifting ultra-poor households out of extreme poverty”, by J-PAL South Asia in collaboration with JEEViKA held on 10th August 2023 in Patna and attempted to weave the efforts to scale up of the Graduation Approach. Mr. Charanjit Singh, Additional Secretary, Rural Livelihoods, Ministry of Rural Development, Government of India delivered keynote speech on ‘Tackling extreme poverty to pave the road for a developed India by 2047’.

A team from Bandhan-Konnagar (Head Office) headed by Mr. Ronendra Chowdhury, Programme Director attended the launch. On this occasion, Mr. Shantamay Chatterjee, Vice-President, BK acknowledged the cooperation and emphasized the significance of community connection and holding for bridging the existing economic gap in society through the Targeting the Hardcore Poor (THP) Programme.



### World Mangrove Day Celebration



Sundarban is prone to alterations in global climate together with unsustainable ecosystem management resulting to worsening of vulnerability of coastal dangers. Bandhan-Konnagar inaugurated a mangrove plantation site in observance of World Mangrove Day on 26th July 2023. This site was located in Sundarban area alongside the bank of the Bidyadhari River in the Nazat-II Gram Panchayat of Sandeshkhali-I Block, in the North 24 Parganas District, West Bengal. On this special occasion, 20,000 mangrove saplings were planted as an initiative to prevent land erosion, safeguard the local community against the damages caused by floods, particularly during the rainy seasons, and foster environmental conservation. The event was graced by the presence of distinguished guests, Mr Ronendra Chowdhary – Program Director of Bandhan-Konnagar, and Mr Tapas Pal- Assistant Sub Inspector of Nazat Police Station.



### Hand Wash Campaign for School Children

Bandhan-Konnagar organised a hand wash campaign in 679 schools and the purpose of such an initiative was to instil crucial hygiene practices among the children. These campaigns were planned under Bandhan-Konnagar’s health initiative Bandhan Health Programme (BHP) supported by Bandhan Bank Ltd. and Bajaj Finance Ltd. It covered 29,405 primary school students. This was a reinforcement of Bandhan-Konnagar’s commitment to fostering hygiene practices among the students and ensuring a healthy future.



### Intra-school quiz competition in Maslandapur Academy



Bandhan Education Programme (BEP) organised an intra-school quiz competition held in Maslandapur Academy on 24th July 2023. This competition was efficacious because of the support received from Bandhan Bank Ltd. This event confirmed the participation of 47 students, including both boys and girls. The winning team was recognised and the programme officer facilitated the winners with awards.

# Independence Day Celebration

Bandhan Education Programme (BEP) commemorated the 77th Independence Day with a strong sense of patriotism. Our National Flag 'Tiranga' was hoisted, followed by singing of our National Anthem across 10 Academies, and 1443 Bandhan Education Centres (BECs). This event witnessed the enthusiasm and participation of 40,024 students, class teachers, and headmistresses. These students participated in rallies, sang patriotic songs, and cultural events.



In addition, Independence Day was celebrated in the Bandhan Schools-Aranghata, Taldi, Chakdaha (Schools under CBSE curriculum), and Bandhan School of Development of Management (BSDM)-offering professional degrees. The 77th Independence Day was celebrated with grandeur, gaiety, fervour, and enthusiasm. It witnessed participation of 1150 students-(which includes 950 from The Bandhan Schools and 200 post graduate students of Nextgen Banking from BSDM).



# World Breastfeeding Week Celebration

Bandhan Health Programme (BHP) organised a comprehensive series of activities across 75 operational branches in Rajasthan, Jharkhand, and West Bengal throughout World Breastfeeding Week (1st August-7th August 2023). These activities focussed on raising awareness of the importance of breastfeeding benefits for both mother and child health. Such activities included focus group discussions, informative seminars, and spirited rallies. Bandhan-Konnagar acknowledges the support from Bandhan Bank Limited (BBL) and Bajaj Finance Ltd.

# Guest Lecture Session

On 8th September a guest lecture session was delivered by Mr. Vinod Joshi (Regional Director) and Mr. Satya Prakash Lanka



(Education Officer) of the Education & Development Department, Govt. of India at Patna-II BSCD (Bandhan Skill Development Centre). During this session they discussed on subject areas related to Gratuity, Provident Fund, Employees' State Insurance Corporation, Motivation, and Communication.

# Metho Dibas

Bandhan Climate Action Programme observed 'Metho Dibas' on 15th September 2023. A seminar was organised at Sonathali Gram Panchayat in Purulia district on this special occasion. Field was arranged and prepared to demonstrate new technologies in front of a large yet manageable group of interested farmers. This involved engagement of farm experts, extension workers and farmers as a part of participatory learning.



## Teachers' Day Celebration

Teacher's Day is a special occasion to express gratitude and appreciation for the dedicated educators who play a significant role in shaping the lives of students. Bandhan Education Programme (BEP) celebrated Teachers' Day on 5th September 2023. Different cultural events were organized on this day across 1499 Education Centres and 10 Academies. The Teachers' Day celebration witnessed enthusiastic participation of 40984 students.

Simultaneously, The Bandhan Schools- Aranghata, Taldi, Chakdaha (Schools under CBSE curriculum, and Bandhan School of Development of Management (BSDM)- offering professional degrees, had organised a wonderful celebration of Teachers' Day in their respective school/ institute on 5th September 2023. A total of 1150-(which includes 950 from The Bandhan Schools and 200 post graduate students of Nextgen Banking from BSDM) ensured participation in the Teachers' Day celebration.



## National Nutrition Week

National Nutrition Week was observed from 1st September to 7th September, 2023 as an initiative under the Bandhan Health Programme (BHP) across 75 operational branches in Rajasthan, Jharkhand and West Bengal. Various seminars, rallies and focus group discussions supported by Bajaj Finance Ltd. and Bandhan Bank Ltd. were organised on concerns about the significance of breastfeeding, and nutritional requirements for under-5 children. The success of these events was witnessed by eminent members such as the Chief Medical Officer of Health (CMOH), Block Development Officer (BDO), Sub Divisional Officer (SDO), Panchayat Pradhan and members, School Teachers, Health Workers, Community Leaders and Swasthya Sahayika.



## Inauguration of the Post Graduate Diploma in Banking & Finance Analytics

The inauguration of the 1st Batch of the Post Graduate Diploma in Banking & Finance Analytics at the Bandhan School of Development Management (BSDM) in Rajpur, Kolkata, took place on July 17, 2023. The program was formally inaugurated by Prof. Gautam Majumdar, the Hon'ble Vice-Chancellor of MAKAUT, W.B. (Maulana Abul Kalam Azad University of Technology, West Bengal). This event was attended by notable individuals, including Dr. Partha Pratim Lahiri, Registrar of MAKAUT, W.B., Prof. Bimal Roy, Former Director of the Indian Statistical Institute (ISI), Kolkata, and other dignitaries.



## Workshop on Rajasthan Mission 2030

Dr. Uttam Kumar Ghosh, DVP- BHP and BFLP attended a workshop organised by the Department of Medical Health and Family Welfare, Ajmer on 24.08.2023. He submitted recommendations on concerns associated with health to develop Vision Document 2030 of Rajasthan to CMOH of Ajmer, Rajasthan on behalf of Bandhan-Konnagar.





- Dr. Jaime Aristotle B. Alip, founder of CARD Bank of the Philippines, and his senior team members visited several projects of Bandhan-Konnagar on 26 August 2023. They apprehended different approaches Bandhan-Konnagar adopts to bring a positive impact in society. They visited the programme implementation areas of Bandhan Education Programme (BEP), Bandhan Sustainable Livelihood Programme (BSLP) and Targeting Hardcore-Poor Programme (THP).

On 25th August'23, dignitaries from the Card Bank of Philippines to our institute, Bandhan School of Development Management (BSDM), was a momentous occasion that left an indelible mark on both the institution and its stakeholders. The primary purpose of the visit was to provide the dignitaries with an in-depth understanding of the institute's achievements, capabilities, and contributions to society. It also served as an opportunity to foster collaboration and partnerships between the institute and various stakeholders.

- Ms. Ridhi Bhatia, CSR Manager, Kotak Mahindra Bank visited the implementing areas of Bandhan Health Programme (BHP) in Ajmer, Rajasthan on 23rd August 2023.



- Mr. Girish Mohan, CSR Head ITC along with the Mission Sunehra Kal (MSK) team visited Bhadradi Kothagudem, Telangana on 12th September 2023 to witness the impact of Targeting the Hardcore Poor Programme (THP) on the livelihood status of the beneficiaries.

- On 16th August'23, the Senior Government Business Development team of Bandhan Bank visited Kuchiapara (I and II) Bandhan Education Centre under the Amdanga Branch. They interacted with children and community people to understand the programme's impact. Also, they visited the THP field in South 24 Parganas and interacted with a few beneficiaries to comprehend their life-changing experience.



- Mr Subham Mittal, Deputy General Manager (DGM) and Ms Pooja Kamble, Senior Manager, Bajaj Finserv's CSR team visited the Deganga Branch of the Bandhan Education Programme on 14th July 2023. They interacted with our beneficiaries (including children and the local community) to assess the programme's impact. Also, he visited implementing areas of Sikar- Rajasthan to apprehend the impact of Targeting the Hardcore Poor Programme (THP) on 4th August 2023.



## News Clippings

