

QUARTERLY NEWSLETTER

April - June, 2023



22 YEARS OF TRANSFORMING LIVES

“ Bandhan-Konnagar acknowledges the team spirit and efforts of all the hardworking employees. ”

Bandhan-Konnagar (BK) celebrated its 22nd Foundation Day on 11th April, 2023 at its Head Office in Newtown, Kolkata. A small but colourful event was organised to celebrate the day. Shri Chandra Shekhar Ghosh, founder of BK, and Mrs. Nilima Ghosh along with a few founding members and senior dignitaries of Bandhan Bank Ltd. ensured their presence to solemnize the successful celebration of 22 years with the staff members of Bandhan-Konnagar. In his valuable speech Mr. Ghosh thanked all the employees under Bandhan for their dedication, commitment and tireless efforts to uphold the name of Bandhan-Konnagar and extending helping hands to the underprivileged communities in many states in India.



Patna Workshop

On 20th April, 2023 a workshop was organized by Bandhan-Konnagar in Patna. The workshop was a strategic way forward for developing a sustainable model to scale up the existing Livelihood Cluster interventions (Satat Jeevikoparjan Yojana - SJY) in partnership with JEEViKA under the aegis of the State Rural Livelihood Mission SRLM), Bihar. Senior officials from Bandhan and JEEViKA-SJY team attended the workshop.

CELEBRATION OF RABINDRA JAYANTI

Bandhan-Konnagar celebrated the 162nd birth day of the great Bengali poet and Nobel laureate Rabindra Nath Tagore on 7th May, 2023 at its 9 Bandhan Academies. On this occasion different activities like recitation, singing, dancing, drama etc. were organized where 655 students and 103 teachers participated with cheerful mood.



WORLD YOGA DAY CELEBRATION

Bandhan-Konnagar had organised a mass awareness event at 7 Academies on the eve of World Yoga Day on 21st June, 2023. A total of 405 students were sensitised about the benefits of Yoga in daily life including mental, physical and spiritual development of the human body.

WORLD ENVIRONMENT DAY

Bandhan-Konnagar observed World Environment Day under its Bandhan Climate Action Programme (BCAP) on 5th June, 2023. The event was organised at Paharpur Primary School of Kashipur block in Purulia District. As a mass awareness campaign discussion session and rallies were organized to raise awareness in the community regarding importance of environmental sustenance.



GRADUATION CEREMONY

On 26th April, 2023 a momentous event unfolded at the Bandhan Skill Development Centre- Barasat in North 24 Parganas, as it hosted the Graduation Ceremony of the Bandhan Sustainable Livelihoods Programme (BSLP). This inspiring occasion marked the culmination of the hard work and dedication of 26 exceptional candidates who graduated. They shared their remarkable stories of transformation which served as a testament to Bandhan-Konnagar's unwavering dedication to nurturing the potential of individuals through skill-building.





BANDHAN-KONNAGAR SIGNS MOU WITH BERHAMPORE GIRLS COLLEGE

Bandhan-Konnagar and Berhampore Girls College signed a Memorandum of Understanding (MoU) on 5th April, 2023 to collaborate in a joint venture to foster skill-building opportunities and enhance the prospects of female undergraduates and empower them through its Employing the Unemployed Programme (EUP). Taking charge of this vital collaboration was the Internal Quality Assurance Cell (IQAC), which played a pivotal role in coordinating and facilitating subsequent events. Also, organised a seminar-cum-skill counselling session on the college premises on 8th June 2023.

Targeting the Hardcore Poor (THP) programme Team's Visits

- THP team visited Collector cum District Magistrate Office of Medak district, Telangana on 16th June. There they met DM and ADM and intimated them about programme activities undertaken on behalf of THP programme.
- THP team visited SRLM Offices in MP, Rajasthan & Telangana and UP in April and May. The team shared a programme overview with SRLM officials which was appreciated.



Videography of HBWN project

To highlight the process and outcome of "Healthy Baby Wealthy Nation-Phase 3" project a documentary videography has been developed. Bandhan Health Programme has been running this project phase wise with funding support from HDFC Life since 2015. The videography has been uploaded to Bandhan-Konnagar's website for the viewers.

Link : <https://youtu.be/FjXYEZRITNc>

VISITORS

- On the 12th of April, 2023 Mr. Shubham Mittal, DGM –CSR of Bajaj Finserv visited the project sites of USN-UK. He engaged in meaningful interaction with beneficiaries to gain invaluable insights into the programme.



- Mr Giresh Mohan-Head-CSR, and Mr Akhilesh Yadav-Regional Manager, from ITC, visited Haridwar-UK and met project beneficiaries and staff on 13th April 2023 to witness the progress of the project.

- Mr. Indrajit Chaudhuri, CEO and Country Director and Ms. Irina Sinha, Director of Project Concern International (PCI) along with a team visited THP implementation areas in South 24 Parganas and interacted with the beneficiaries on 17th May 2023. Day before the visit they were oriented about the Programme at the HO of Bandhan-Konnagar, New Town, Kolkata.



- Ms. Pranjal Shinde, District Project Manager, Osmanabad- Maharashtra visited and met with project beneficiaries on 18th May, 2023.

- Board Members and Senior Officials of Bandhan Bank Ltd. visited THP Project implementation areas on 5th June 2023 in Birbhum district to observe the programme impact and overall development of the beneficiaries. They met a few graduated beneficiaries and heard their transformation journey supported by Bandhan-Konnagar.



- Ms. Doris King, Associate Director-Co Impact visited the SJY field in Sakra block of Muzaffarpur district, Bihar.

- Mr. Himanshu Nivsarkar, EVP & CSR Head - Kotak Bank Ltd, Mr. Rizwan Sayed, EVP and Mr. Anirban Mitra, AVP of Kotak Mahindra Life Insurance Company Ltd. visited Bandhan Education Centres at Kuchiyapara 1 and Kuchiyapara 2 under the Amdanga branch and Awalsiddhi Academy in North 24 Parganas. They interacted with the students and witnessed the way of learning and outcome from Bandhan's initiatives.



- Mr. Melvin Mathew, AVP - Bandhan Mutual Fund visited Paschim Para II Bandhan Education Centre in Lauhati Branch, North 24 Parganas on 27th April. He interacted with students and community people to understand the learning outcome and impact of the existing intervention.

- Mr. J.K Singh, Deputy Director at the Ministry of Labour and Employment, Government of India visited Bandhan Skill Development Centre's Patna Campus in Bihar on 25th May 2023. He shared insights on a legal framework that governs the labour sector in India, punctuality, and work ethics was emphasized. Furthermore, he highlighted the significance of integrity, dedication, and responsible behaviour in the workplace.

