# Bandhan-Konnagar



# **QUARTERLY NEWSLETTER**

January-March, 2023



Targeting the Hardcore Poor (THP) Programme organised a graduation ceremony in Saharanpur district, Uttar Pradesh (UP) on 23rd March 2023. This occasion had witnessed graduation of 777 women beneficiaries. Another graduation event was organised in Damoh district, Madhya Pradesh (MP) on 24th March 2023 ensuring the graduation of 779 beneficiaries. In addition, 974 women beneficiaries graduated in Bhadrachalam District, Telangana and the graduation ceremony was organized on the occasion of International Women's Day on 8th

March 2023. These projects were supported by ITC under its Mission Sunhera Kal. Women beneficiaries shared their experiences of the transformation journey from a stage of vulnerability to self-sustainability. Block-level officials from respective blocks and officials from SRLM and ITC State Mission Sunhera Kal (MSK) team witnessed the success of the programme.









### MOU signed with colleges











Bandhan-Konnagar partnered with five academic institutions under its Employing the Unemployed Programme (EUP) in the last quarter (January –March 2023). The MoU was signed with Kharagpur College and Subhas Chandra Bose Centenary College, in the month of February. In addition, three new MoUs were signed with Krishnanath College, Berhampore College, and Murshidabad Adharsha Mahavidyalaya in March 2023. The Employing the Unemployed Programme (EUP) attempted to accelerate the process of skill development and the creation of new employment opportunities.





#### >>> World Water Day

Bandhan-Konnagar observed World Water Day on 22nd March 2023. Awareness campaigns including miking and leaflet distribution were organised in different project implementation areas in West Bengal, Bihar, and Jharkhand. These awareness drives focussed on the dissemination of information regarding the use of safe drinking water and measures to save water.

### >>> School Children Campaign on Personal Hygiene

Bandhan Health Programme had organised Personal Hygiene Campaign throughout the month of January and February across 618 primary schools in 9 districts of West Bengal and Jharkhand which covered 22,992 school children.







# Netaji Subhash Chandra

On 23rd January 126th birth anniversary of Netaji Subha Chandra Bose was celebrated in 484 Bandhan Education Centres (BECs) across four States viz. West Bengal, Bihar, Jharkhand, and Assam. On this occasion 12,840 students participated in different cultural programmes arranged.

**Bose's Birthday** 

### **Republic Day**

Bandhan Education Programme observed the 74th Republic Day in 1099 Bandhan Education Centres (BECs) and 10 Bandhan Academies across five States viz. Assam, Bihar, Jharkhand, Tripura, and West Bengal. The celebration was embraced by hoisting of the National Flag by local dignitaries and singing of patriotic songs.





#### **National Youth Day**

Employing the Unemployed Programme (EUP) celebrated National Youth Day on 12th January 2023 and different cultural programmes were organized at Uttarpara, Jalpaiguri, and other Bandhan Skill Development Centres (BSDCs).









#### >>> Annual Sports

Annual Sports Events were organized in 1,144 Bandhan Education Centres (BECs) and 7 Bandhan Academies throughout the months of January, February, and March 2023. Around 9,429 and 620 students from Bandhan Education Centres (BECs) and Bandhan Academies respectively participated in sports such as running, frog race, ball throwing, biscuits race and go as you like etc.





### Partner's meet hosted by Satat Jeevikoparjan Yojana

On 16th March 2023, Mr. Shantamay Chatterjee, Vice-President, Bandhan-Konnagar shared the impact-driven solution that Satat Jeevikoparjan Yojana (SJY) - JEEViKA has shown through community institutions and good governance in various forums. SJY is a phenomenal gender transformative change and needs to be taken up across the country. Bandhan-Konnagar is a technical assistance partner supporting JEEViKA in implementing SJY.

#### Conference at Xavier Institute of Social Service (XISS)

The paper titled "Bandhan Financial Literacy Programme (BFLP): Key to Women Empowerment" showcasing the outcomes and influences of financial literacy was presented at a conference on Economic Empowerment of Women in East India and the Role of Women's Collectives at Xavier Institute of Social Service (XISS), Ranchi on 17th – 18th March 2023. This paper was authored by Mr. Shantamay Chatterjee, Vice-President and Dr. Meenakshi Bose, Manager- Research, Innovation, and Communication, Bandhan-Konnagar.



#### Rashmi Group of Company



On 6th February 2023, Mr. Devjeet Kar, Associate Vice President Rashmi Group of Companies visited the Head-Office of Bandhan-Konnagar.

#### Board Members of Bandhan-Konnagar

On 3rd March 2023, Dr. Smita Premchander and Ms. Asoka Chatterjee Board Members of Bandhan-Konnagar with other dignitaries visited Awalsiddhi Academy. They interacted with teachers and students to understand the learning outcomes.



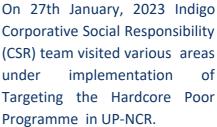
#### Bandhan Financial Services Ltd.



Mr. Ashok Dasgupta and Mr. Kaushik Basu from Bandhan Financial Services Ltd. visited the Bandhan Financial Literacy Programme (BFLP) forum held in Uluberia-1 on 21st February 2023.

#### >>> ITC

>>> Indigo team
On 27th January, 20





### » Block Development Officer (BDO)

Block Development Officer (BDO) from Rudrapur Block in Udham Singh Nagar district, Uttarakhand visited in the functional areas of Targeting the Hardcore Poor Programme in the concerned district on 19th January, 2023.



NABARD ««



On February 9, 2023 the Chief General Manager (CGM) and the Deputy General Manager (DGM) of NABARD visited the operational areas under

Targeting the Hardcore Poor Programme in Howrah district and interacted with the beneficiaries.

The Deputy General Manager (DGM), the HR Manager, the HR Executive and the Divisional HR Manager from ITC Ltd visited the implementational areas in Telangana under Targeting the Hardcore Poor Programme on 5th March, 2023.



### Outreach of Bandhan-Konnagar

Bandhan-Konnagar (till March 2023)							
Particulars	THP	ВНР	BEP	EUP	BFLP	BCAP	TOTAL
States	13	8	5	5	3	1	13
Districts	72	55	41	29	14	3	180
Blocks	388	248	150	36	76	6	725
Panchayats/Municipalities	5,494	1,131	763	52	376	12	6,106
Village/wards	24,082	6,885	1,673	114	3,531	25	25,765
Current Branches/Center	241	201	110	23	40	1	616
Total Branches	990	545	126	26	77	1	1,728**
Present Beneficiaries	46,934	7,51,503	65,405	1,261	46,883	635	9,12,621
Phased out Beneficiaries	1,34,042	15,60,390	82,073	46,923	11,10,915	0	29,34,343
Cumulative Beneficiaries	1,80,976	23,11,893	1,47,478	48,184	11,57,798	635	38,46,964
Staff	1,481	321	197	143	86	8	2,362***

## News Clippings

#### Capital Information

#### 1000 Poorest Women Bought Transformative change in their lives

(Capital Information)
Kothagudem, Mar 11 : Bandhan, a non profit organization
has been the working in
Bhadradri Kothagudem district
since 2015 with the support of
17C- MSK. This organization is
working, with the poorest of the
poor families particularly with the
women and change their lives the
women and change their lives the
women through livelihood prome-





#### बारां 14-01-2023



रुबड़ा छबड़ा मोतीपुरा बंधन टीएचपी प्रोग्नाम के तहत महिलाओं को रोजगार से जोड़ने के लिए बंधन टीएचपी और बजाज फाइनेंस की तरफ से असहाय व गरीब महिलाओं को आगे बढ़ाने के लिए रोजगार दिस्त जा तहा है। सामान वितरित करते समय परिया को ऑडिनेटर एस विश्व जोहान, मैनेजर सोहन्ताल वर्मा, बंधन स्टाफ महेरा कुमार मीणा, मनीप बैरवा, हंसराज मीणा, पवन बैरवा और एसडीसी मेंबर सीताराम दीफा लोधा आदि उपस्थित थे। देहरादून, शुक्रवार ३१ मार्च, २०२३

#### गरीबों के लिए आशा की किरण बना आई टी सी का सुनहरा कल ! हरीद्वार !



Capital Information

Women's day Celebrated in ITC Kalabharathi

हमेका जीन का एक नह जमाद गांवा है, ताहेकाता आपने करने वाली ज्यास्त्री मितिकाओं ने सामी अब करने हो आगाए त्यक विका, ब्राव्धिकन में उदिए बहती आंच मेनेक्ट्रराजियता रहे करकेका सुम्वरहा का में सुमीत रावित पार्थ्य क्षान्य होने करातीयों वार्ड में पर २ , पूर्णित बुगार पार्थ्य वार्ड में पहुंच करकम भीतव्या ज्यातपुर वर्षकम में ,, अशुत्त शिक्त स्टेट हैड, रोतींग शहर, है जी देवात एथ आरापुर वर्षकम में ,, अशुत्त शिक्त सेट हैड, रोतींग शहर, है जी देवात एथ अरापाय हुनित एथ आर मेनेवर, उपविधात रहें।

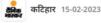
### दैनिक जागरण वार्षिक खेलकूद प्रतियोगिता में 20

बंधन शिक्षा केंद्रों बच्चों ने लिया भाग

आंचलिक







#### खेलकुद प्रतियोगिता में 20 विद्यालयों के 180 बच्चों ने दिखाई अपनी प्रतिभा





(Capital Information)
Bhadrachalam, Mar 9 : ITC
PSPD under it's aegis of Social
Investments Division , Mission
Sunehra Kal felicitated over
1000 single headed ultra poor
women in Kalabharathi auditor
Turgeting Hard Core Poor
Women (THP) program. The
event was held to commemorate international women's day.

ITC under CSR activities has been support

how this program bought sensionmative change in their lives.

The support includes establishment of microenterprise, acclimatize saving & thrift culture, part financial literacy thus empowering the women. Burgampadu MPDO ViveR Ram who grade the occasion as Chief guest, praised the women who have become independent owing to the skills acquired through this program. ITC DGM HR Shyam Kiran spoke about plethora of initiatives in realms of Education, Employment, Sanitation and Hygiene by ITC.

He spoke about ITC's role in strengthening.

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businesses.
Chief Manager Chengal Rao spoke about importance of financial literacy and women empowerment in this regard. He mentioned that ITC has become a becon of hope for these ultra poor single headed women households.
ITC MSK Program Manager, Jaya Prakash explained about all CSR initiatives in the district and

### నిరుపేద మహిళలకు ఆసరాగా ఇటీసీ

#### ि निश्चित ही एक दिन यह महिलाएं सार्थक परिणाम लाएंगी : राशि



www.bandhan.org