# BANDHAN-KONNAGAR



# **QUARTERLY NEWSLETTER**

July-September, 2022



# Inauguration of Bandhan School of Business at Shantiniketan

Bandhan Konnagar has set up a grand institution looking at creating excellence in management education. The Bandhan School of Business has come up at Bolpur, West Bengal and will be offering MBA and other management courses. Bandhan School of Bussiness was inaugurated on 6th of September 2022 with august presence of Shri Chandranath Sinha, Minister-in-charge of MSME and Textiles, Government of West Bengal and Shri Alapan Bandopadhyay, Chief Advisor to the Chief Minister of West Bengal. The occasion was graced by Shri Dr. Anup Kumar Sinha, Chairman (Non-Executive), Bandhan Bank Limited, Shri Shivaji Ghosh, Retd IPS, Shri Soumen Mitra Retd IPS and Shri Chandra Shekhar Ghosh, MD & CEO Bandhan Bank Ltd and Founder, Bandhan-Konnagar along with other dignitaries. The Bandhan School of Business has been built to be an environment friendly campus. mixing modern and ancient architecture and spreads across 2.45 lakh sq. ft. The classrooms and hostels target a comfortable setting for 300 students.





# Former Executive Director, RBI and Member of Monetary Policy Committee visits Bandhan-Konnagar

Bandhan-Konnagar feels blessed with the visit of Dr. Mridul Saggar, former Executive Director, RBI and Member of Monetary Policy Committee, MPC on 5 th July 2022. Enriching views were shared by Dr. Saggar on financial empowerment of rural and investor protection community, emerging in the country. There was an interesting discussion and exchange of views on need for outreach and access with financial literacy, digital payment gateways, and safe financial investment opportunities to women and communities in rural India. Mr. Shantamay Chatterjee, Vice President, Bandhan-Konnagar shared his views on the greater access and use of diverse banking, finance and investment opportunities including wider use of payments with the emerging smart phone and internet capabilities in the rural areas. Dr. Uttam Ghosh, Deputy Vice President discussed on the Bandhan Financial Literacy Programme and shared the programme achievements, beneficiary profiles and expectations emerging in recent times. Dr. Saggar visited the Bandhan Financial Literacy Programme (BFLP) in Bagnan Block of Howrah district and interacted with the empowered beneficiaries.



# SJY Exchange Programme

JEEViKA supported by Bandhan-Konnagar organized SJY Exchange Programme in Kolkata from 28-30 June 2022 to calibrate 2 years of programme implementation knowledge and challenges for setting strategies for the SJY in the next 2 years. Honourable Shri Rahul Kumar, IAS, CEO & Mission Director, JEEViKA emphasised upon strategies, innovations and monitoring required for scaling up the economic inclusion and graduation process of the ultra-poor through diversified livelihood enterprises and clusters through capacity building and access to finance.



Shri Chandra Sekhar Ghosh, Founder of Bandhan-Konnagar inspired SJY and Bandhan-Konnagar team for taking up the THP model successfully with a scaled-up approach and shared his thoughts about all states to follow the SJY approach for eradicating extreme poverty in India. Mr. Shantamay Chatterjee, Vice President Bandhan-Konnagar shared his experience in addressing poverty and gender approach and emphasized strategic shifts required to successfully address extreme poverty through engendered approach and the need for evidence-based management, supportive supervision, resource scale-up and outcome measurements required for such state wide initiatives.





# A seminar on "Geopolitical tensions in the Indo-Pacific: Towards a New Cold War?"

HP Ghosh Research Center, Bandhan-Konnagar has successfully organised a seminar on "Geopolitical tensions in the Indo-Pacific: Towards a New Cold War?" on 16th September 2022 at Indian Council for Cultural Relations, Kolkata. Professor Michael Wesley, Deputy Vice-Chancellor at the University of Melbourne marked his presence and delivered a talk. Mr. Chandra Shekhar Ghosh, Founder of Bandhan-Konnagar welcomed all the distinguished guests and acknowledged their presence.





On the occasion, Professor Frank Vetere, Deputy Dean at the University of Melbourne, Mr. Brett Galt Smith Australian High Commission in India, Mr. Daniel Sim Deputy Consulate General Australia, Ms. Rowan Ainsworth, Australian Consul-General Kolkata. Ms. Angelina Nair, and Australian Consulate-General, Kolkata were present as other international eminent quests. Prof. Chattopadhyay, Vice Chancellor, Sister Nivedita University, and Prof. Surnjan Das, Vice Chancellor, Jadavpur University also attended the discussion. Prof. Wesley touched on the significance of valuebased Indian foreign policy. The enlightened the participants with in-depth knowledge about the various aspects of developing a successful foreign policy to ensure a healthy cross-border relationship. Page 2

# WORLD BREASTFEEDING WEEK

Bandhan

Bandhan-Konnagar celebrated World Breastfeeding Week from 1st August to 7th August under its Bandhan Health Programme (BHP) across 150 branches in the States of Odisha, Rajasthan, Jharkhand, Assam, and West Bengal. Seminars, community mobilization, and awareness campaigns were organised at Gram Panchayat and Block level with support of Health Offices, Schools, ICDS Offices, and Anganwadi Centres through the week. Eminent stakeholders including Government Officials, Community Leaders, School Teachers, and Health Volunteers of Bandhan Health Programme-Swasthya Sahayikas all of whom actively participated to ensure successful community outreach and sensitization.





## NATIONAL NUTRITION WEEK

National Nutrition Week (1st -7th September) was observed by Bandhan-Konnagar under its Bandhan Health Programme across 150 branches in the states of Assam, Rajasthan, Jharkhand, Odisha, and West Bengal. On this occasion, initiatives were taken to organise various rallies, awareness campaigns, discussions, and seminars to generate knowledge on the significance of a nutritious diet for children, pregnant women, and lactating mothers. The occasion witnessed active participation of eminent stakeholders including Block Development Officer, Medical Officers, Child Development Project Officer (CDPO), Donor, Panchayat Pradhan, Integrated Child Development Services (ICDS) Supervisor, Anganwadi Workers (AWW), Health Workers, Community Leaders, School Teachers, Health Volunteers, and Swasthya Sahayika to ensure the community involvement.

### **ANNUAL EMPLOYERS MEET 2022-23**

Employing the Unemployed Programme organised Annual Employers Meet 2022-23 on 23rd August at Bandhan-Konnagar's Head Office. Recruiters from 17 industry & corporate offices including Writer Information, Reliance EDUCATION PROGRAMME Jio, Bata, Innova Source, Axis Bank, VGM Consultant, Jyote Motors (Authorized Dealer of Maruti Nexa), Quess Corp, Tikona Broadband, Pencell India, Tatwa BPO, Fusion BPO, Pantaloons, Godrej, Urban Company, Apollo Pharmacy, TC Motors (participated to support Bandhan-Konnagar improvise and strengthen the curricula, student-trainee preparedness and placement opportunities. Capturing glimpses of the meet.



#### INTERNATIONAL YOUTH DAY CELEBRATIONS

International Youth Day celebrations at 23 Bandhan Skills Development Centre (BSDCs) across 5 States to motivate and encourage aspiring youths move through the world with confidence and motivation to transform their lives and society. BSDCs support approx. 5500 youths from vulnerable backgrounds in rural, semi-urban & urban settings to achieve skills for employment and dignified life.



# DIFFERENT ACTIVITIES **UNDER BANDHAN**

Bandhan-Konnagar had organised several activities under its Bandhan Education Programme on different occasions. Young children and their teachers were actively involved in programmes held on the eve of Teachers' Day, Independence Day, and Tree Plantation Drive.







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# **Outreach of Bandhan-Konnagar**

Bandhan-Konnagar (till September 2022)						
Particulars	THP	ВНР	BEP	EUP	BFLP	TOTAL
States	13	8	5	5	3	13
Districts	72	55	41	29	14	180
Blocks	388	248	150	36	76	725
Panchayats/ Municipalities	5,494	1,131	763	52	372	6,106
Village/wards	24,082	6,885	1,673	114	3,429	25,750
Current Branches/Center	269	222	116	24	40	671
Total Branches	980	546	127	26	77	1,718
Present Beneficiaries	42,618	7,43,818	68,885	1,729	46,333	9,03,383
Phased out Beneficiaries	1,26,442	15,42,537	77,566	43,768	10,18,190	28,08,503
Cumulative Beneficiaries	1,69,060	22,86,355	1,46,451	45,497	10,64,523	37,11,886
Staff	1,552	644	349	156	132	2,960

# **News Clippings:**





# बंधन संस्थेच्या वतीने 'एक हात मदतीचा जपली सामाजिक बांधिलकी

दै.चालु वार्ता, भूम, प्रतिशि ◀मवमाथ यादव ▶



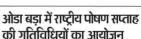


श्रीमाधोपुर सासंद आदर्श गांव नांगल भीम में बंधन कोन्नगर एवं बजाउ श्रीमार्थोध्या, सासद आदश गाव नागल भीम म बधन काश्रम एव बर्च फिन्नसर्व के संयुक्त तत्वावधान में चल रहे स्वास्थ्य कार्यक्रम के त रामावि में बच्चों को स्वास्थ्य का महत्व समझाते हुए हैंड वाशिंग प्रशिक्षण दिया गया। बंधन संस्था के लालचंद रेगर तथा एरिया कॉर्डि-कोमल जटिया के नेतृत्व में प्रशिक्षण हुआ। गतिविधि के दौरान बच्चों साफ सफाई से रहने की जानकारी दी। इस दौरान बच्चों को हाथ धुर के लिए निगुल्क साबुन बितरित किए। प्रधानावार्थ बनवारीताल, र लाल सैनी, सुनीता शर्मा, उमिला, शीतल सैनी आदि मौजूद रहे।

नीमकाथाना भास्कर 05-08-2022

छह माह तक मां का दुध पिलाने से स्वस्थ रहता है शिशु : जटिया





डूंगरपुर भास्कर 03-09-2022



बंधन स्वास्थ्य कार्यक्रम की

बंधन स्वास्थ्य कार्यक्रम की ओडा बड़ा ब्रांच द्वारा शुक्रवार को पंचायत भवन में राष्ट्रीय पोषण सप्ताह के तहत पोषण दिवस मनाया गया। बंधन स्वास्थ्य कार्यक्रम के एरिया कोऑर्डिनेटर राकेश वैष्णव ने

नीमकाथाना भास्कर 18-09-2022

### घरों में हरी सि्जयां उगाने पर दिया जोर



ख्या बंभन स्वास्थ्य कार्कक्रम नृहसिंसूरी पंचायत भवन में राष्ट्रीय पोषण सत्याह के तहत पोषण दिवस मनाया गया। बंधन स्वास्थ्य के एरिया कंडिटिंग्ट कोमल उदिया ने बताया कि सीकर में 96 गांवी में गर्भवती महिलाओं पूर्व ने बता के तह के बत्ता के स्वस्थ्य रहेन तथा पोषण के महत्व के बार में मसुदाय को जाएकक किया जा रहा है। इसे बार्कक्रम के बार में समुदाय को जाएकक किया जा रहा है। इसे बार्कक्रम के कार्वक्रम के अवशेव में पोषण को जाएकका होतु सेमोना आयोजित कर जाएकका का कार्य किया जा रहा है। कार्कक्रम के प्रारम्भ में बंधन के कोमल जीटिया ने उपस्थित सभी अतिस्थित का स्वास्था किया जिल्हा के स्वस्था कि सुरोधण किन-किन कारणी से होता है। कार्कक्रम के दौरान बताया कि पूर्वेधण किन-किन कारणी से होता है। कार्कक्रम के दौरान बताया कि पूर्वेधण किन-किन कारणी से होता है। कार्कक्रम के दौरान बताया कि पार्ट में कियन गार्डन के माध्यम से हर्द सिक्विया जीटिया की या सकती है। अपनी दैनिक दिन्तयर्थों को भी बदलना होगा तभी हम स्वस्थ्य रह पार्थेगे।



नीमकाथाना भास्कर 17-07-2022

#### बच्चों को दिया हैंड वाशिंग का प्रशिक्षण



# बंधन संस्था ने दिया प्रशिक्षण, बच्चों को बांटे साबुन व बिस्किट

डूंगरपुर भास्कर 24-07-2022



## घाटशिला में राष्ट्रीय पोषण सप्ताह पर रैली निकली, डोर-टू-डोर की चर्चा पोषण युक्त आहार खाने को किया प्रेरित







श्रीमाधोपुर| सासंद आदर्श गांव नांगल भीम में बंधन कोन्नगर एवं बजाज श्रामध्याप्तुत्त सांसद आदरा गांच नागल भाग म बनन कलागर एव बजाज फित्मवर्ष के संयुक्त तत्वाकाम में बन्द हरे स्वान्थ्य बक्तिक में ताहत ग्रामीव में बच्चों को स्वास्थ्य का महत्व समझाते हुए हैंड वाशिंग का ग्रीशक्षण दिया गया अंधन संस्था के लालचंद रेगर तथा पृरंचा कार्डिक्ट कोमान जटिया के नेतृत्व में ग्रीशब्धण हुआ। गरिविधिय के तैरान बच्चों को साफ समझ से रहने की जानकारी हो। इस दौरान बच्चों को हाथ धुनाई के लिग्र निशन्क साबन वितर्गत किंग्र। ग्राधानावार्य बनवारीताल. रतन

# रामगढ में मनाया पोषण दिवस

डूंगरपुर भास्कर 04-09-2022





बंधन स्वास्थ्य कार्यक्रम में बताया स्वच्छता का महत्व