

BANDHAN-KONNAGAR

QUARTERLY NEWSLETTER

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The United Nations aims to achieve gender equality and empower all women and girls as an element of SDG-5. Women empowerment and gender equality are intertwined with each other which are essential for the attainment of sustainable development and peace in any country. It is defined as a process of improving the economic, social, and political situation of women, mainly those belonging to the marginalized section of society. Women empowerment involves empowering them on an identical status to men in order to ensure gender equality. This includes that women have authority over their life and can participate in social, political, and economic spheres. It is about attaining true parity between genders. It aims to prevent crime against women in India which had been a serious concern over generations.

Bandhan-Konnagar strives toward promoting women's empowerment in different areas such as livelihood, education, health, skill development, and financial literacy within the community through its different projects. Women empowerment has been considered the primary subject matter in its various scopes of developmental activities by Bandhan-Konnagar. These initiatives include Targeting the Hardcore Poor Programme (THP) in order to ensure a sustainable livelihood for women.

Bandhan Health Programme (BHP) ensures promoting improved health of mother and child with a special focus on under-5 children, pregnant women, lactating mothers, safe motherhood, child nutrition, and reproductive health concerns of adolescent girls. Attempts are made under the Safe Water Project to create awareness among households specifically women on the use of clean and pure



water in order to ensure proper health. Bandhan Education Programme (BEP) aims to reach out to school dropout children, especially girls belonging to economically backward households and thereby mainstream them to formal education.

Bandhan Skill Development Centre (BSDC) provides equal opportunities to young women by providing professional and technical skill development training and ensuring gender equality through its Employing the Unemployed Programme (EUP). Similarly, the Bandhan Financial Literacy Programme (BFLP) endeavours to create awareness regarding economic issues such as banking services, savings etc., thereby motivating them towards financial inclusion. Nevertheless, the Bandhan Climate Action Programme (BCAP) educates women and youth within a community to stimulate their awareness concerning the protection of the environment and thereby safeguard nature.



WORLD WATER DAY

Bandhan-Konnagar had observed World Water Day on 22nd March 2022, focusing on the global water crisis. It was observed under the Safe Water Project of Bandhan-Konnagar promoting the United Nations Sustainable Development Goal (SDG)-6, which aims at clean water and sanitation. The theme of World Water Day, 2022 was "Groundwater, making the invisible visible". Awareness-raising campaign was held at 50 branches of Bandhan-Konnagar across four different states including Bihar, Jharkhand, Odisha and West Bengal.



It was a part of the sustained effort to educate the community and boost public awareness about the concerns related to the environment, especially the impact of water pollution, and its effect on human health. The campaign sought to make the community conscious about the hygiene factors related to the use of safe drinking water and avoid wastage of the same. The staff members of the Bandhan Health Program have taken the initiative to approach the community at the grassroots and educate them about different consequences including health hazards as an outcome of water pollution. As a part of the awareness drive, different activities such as distribution of pamphlets, mass broadcast through an announcement on mike and banner display was undertaken.

BEP celebrates Netaji Birth Anniversary and Republic Day

Bandhan Education Centres and Bandhan Academies celebrated the 125th birth anniversary of Netaji Subhas Chandra Bose on 23rd January, 2022 and 73rd Republic Day on 26th January, 2022.



International Language Day



Bandhan-Konnagar celebrates International Mother Language Day in different centres of Employing the Unemployed Programme.

The Bandhan School



The Bandhan School, Aranghata was inaugurated on 3rd April 2022. Mr. Sarojendra Nath Kar, Principal Sudhiranjan Lahiri Mahavidyalaya, OSD on deputation at the Directorate of Higher Education as the Chief Guest along with Mr. Prabir Mondal, SDPO Ranaghat as the Guest of Honour marked their presence on this eve. The event was graced by Mr. Chandra Shekhar Ghosh, Founder and Mentor of Bandhan-Konnagar and many other dignitaries.



On 4th April 2022 The Bandhan School at Taldi was inaugurated. Mr. Indrajit Basu, Additional Superintendent of Police, Baruipur was the Chief Guest and Shri Pabitra Sarkar, Former Vice-Chancellor of Rabindra Bharati University was the Guest of Honour. Mrs. Nilima Ghosh, the founding member of Bandhan-Konnagar had ensured her presence along with other dignitaries, teaching and non-teaching staff members, students, and parents. The auspicious occasion saw with the lightening of the ceremonial lamp and stage performances by students and teachers.

